

ALAWWAL BANK & THE COMMUNITY 2016



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As a socially responsible corporate citizen Alawwal bank is dedicated to the provision of support, both practical and financial, to all the communities within which it operates. As a leading Saudi financial institution the management and staff together with all its stakeholders, be they customers, investors or suppliers, recognize the need to bring its influence to bear in assisting society as a whole to grow and be successful well into the future. In 2016, and in order to achieve those core aims, the Bank has focused on innovation, education, employment, community and culture.



INNOVATION

As the world becomes increasingly interconnected, the Bank is only too well aware of the need for future generations to be prepared for participating fully in the digital revolution that is taking place globally and that will become of ever more importance in the years to come. With this in mind Alawwal bank has partnered with pioneering institutions to provide an educational platform on which Saudi students, male and female, can learn more about technology and innovations and how can they use it to enhance their skills and fulfill a more meaningful role in society.

- Launched 4 initiatives to promote creativity and innovation.
- Training more than 2500 students.
- Involving over 29 universities and 600 schools across the kingdom.
- Reached more than 2 million users through social media.
- Distributed more than 4000 codes to students for software and technical use.



EDUCATION

At Alawwal bank we believe that education in every sense is one of the fundamental factors of development. No country can achieve sustainable economic development without substantial investment in human capital. Education enriches people's understanding of themselves and the world, it improves the quality of their lives, and leads to broad social benefits to individuals and society. In addition it plays a very crucial role in securing economic and social progress and improving income distribution.

- Launched 5 educational initiatives.
- Involving more than 4000 students, across 3 different regions in the kingdom.



EMPLOYMENT

Alawwal bank recognizes the vital importance of ensuring Saudi youth, male and female, are well prepared for entering the workforce. In support of these young people, and to help overcome the unemployment in the Kingdom, the Bank has become an active participant in events that seek not only to introduce individuals to available job opportunities but also to help them prepare themselves for placing their feet on the first rung of the ladder of success and the pursuit of a long-term, rewarding career in the field of their choice.

- Participated in 4 employment Initiatives.
- Sponsored 10 business and entrepreneurship workshops.
- Trained more than 300 young Saudis to join the work force.



COMMUNITY & CULTURE

Over the past 90 years, Alawwal bank has always supported initiatives and activities aimed at promoting cultural awareness, promoting national identity, and reviving Saudi heritage through effective coordination with many cultural and charitable associations.

- Sponsored 7 culture and community with different charities.
- Benefitting more than 1.5 million individuals in different regions across the kingdom.

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